

# DANIEL YOUNG

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## Summary of Qualifications

Graphic Designer and Fine Artist with a background in Visual Identity Graphic Design and Printmaking. Works creatively and efficiently to reach briefs and deadlines at high standards with an ability to execute a clear brand identity and an adaptability to many design aesthetics. Strong knowledge of Adobe Suite. Experienced Office Manager with knowledge optimizing productivity, efficiency, and service quality across various environments. Works effectively with cross-functional teams in ensuring operational and service excellence.

## Experience

### **Freelance Graphic Designer** **- Atlanta, Georgia** **(Ability to be mobile as needed)**

#### **August 2020 - Present**

- Freelance Graphic Designer with a strong understanding of Visual Brand Identity and Storytelling.
- Able to create visually impactful and cohesive digital and physical presentation boards.
- Ability to research concepts/colors based on creative direction.
- Strong experience using Adobe Creative Suite (Photoshop, Indesign and Illustrator).

### **Fine Artist** **- Buenos Aires, Argentina**

#### **June 2018 - August 2020**

- Ongoing work as Fine Artist using printmaking methods, lithography and silkscreening, in conjunction with Photoshop to create large-scale wall hangings on found fabrics.
- Proyecto 'ace, Buenos Aires, July 2019 - December 2019. Printmaking and fine art residency.

### **Hippie Royale** **- New York, NY** **Co-Founder / Graphic Designer**

#### **March 2017 - June 2018**

- Co-founder and Graphic Designer of upcycled clothing collection with resort-inspired foundation.
- Responsible for creating brand's e-commerce platform.
- Worked to create functional and user-friendly brand website.
- Was solely responsible for creating social media content.
- Solely responsible for the creative direction of all photoshoots; worked in Adobe to edit and enhance images/videos for website and social media.
- Created Graphic Designs for product.
- Solely responsible for creating and maintaining production calendar and maintaining computer and physical filing systems.
- Oversaw and created efficient systems to manage inventory of production and raw materials.

### **Allison Garcy Interiors** **- New York, NY** **Office Assistant**

#### **August 2017 - January 2018**

- Aided in brainstorming and researching design ideas for new projects.
- Responsible for client relations, scheduling and progress updates with on-going client projects.
- Maintained 6 project calendars detailing appointments with designer, construction, vendor material, orders and delivery and site walk-throughs.
- Responsible for physical office filing systems and organization of swatches, design-materials and paperwork related to client projects.
- Aided in on-site project managing including meeting with contractors and vendors for site specifications.
- Supervised on-site deliveries and removals of materials, furnishings and installations.
- Arranged and solved office equipment repair and maintenance with vendors.
- Promptly received and forwarded incoming communications, such as phone calls, emails and letters, to appropriate staff.

**Moiety/Lanningsmith  
- New York, NY  
Gallery Assistant**

**July 2015 - July 2017**

- Aided in conceptualizing show and events as well as curation.
- Responsible for coordinating all artist exhibitions and events including gallery openings, pop-up stores and launch parties.
- Maintained day-to-day gallery operations including greeting visitors and detailing artist profiles of current exhibits.
- Designed images and graphics for show invitations.
- Oversaw back office functions such as maintaining client lists, mailings and vendor management.
- Built and updated artist press kits for shows and exhibitions.
- Researched, problem-solved and presented ideas for new event proposals and installations.
- Worked with team to physically install exhibitions in an organized and efficient manner to meet tight deadlines.

**Francesco Clemente  
- New York, NY  
Artist Assistant**

**July 2015 - January 2016**

- Researched and presented vital information for execution of new and on-going projects.
- Worked with team of 3 members and outside talent to help efficiently execute large-scale projects within assigned time frame.
- Organized and monitored inventory of gallery operations supplies and replenished items to maintain required stock.

**Casey Kaplan  
- New York, NY  
Gallery Intern**

**March 2015 - June 2015**

- Managed all paper and digital documentation related to accessions, loans, transfers and other collections-related transactions.
- Used Filemaker Pro to ensure inventory records, contacts and artist press kits were kept updated.
- Worked in InDesign and Photoshop to create artist press kits and biographies using specified gallery guidelines.
- Worked with finance department to assemble and mail invoice packages for works sold.
- Monitored all company inventory to ensure stock levels and databases were updated.

**Crosstown Apartments  
- New York, NY  
Real Estate Agent Assistant**

**February 2013 - December 2013**

- Developed and maintained list of available properties suited to different needs and budgets.
- Coordinated appointments to show marketed properties to prospective renters.
- Aided in staging and photographing properties for use in sales listings.
- Built relationships with new clients while creating their customer profiles.

**Skills**

**Software**

- Advanced in both Mac and Windows OS • Adobe Suite: Photoshop, Illustrator, After Effects, Indesign • Microsoft: Excel, Outlook, Word, Powerpoint

**Hard Skills**

- Office Management • Filing and Data Archiving • Database Management

**Soft Skills**

- Organization • Creative Thinking • Teamwork • Communication • Project Management • Problem Solving

**Education**

**The Cooper Union  
- New York, NY**

**September 2011 - June 2015**

**Yale Summer School of Art  
- Norfolk, Connecticut**

**May 2014 - July 2014**